







# Your Wellframe® Toolkit

This ZIP file includes everything you'll need to get your employees excited about using the Wellframe® app.

Item	Description	Format/Usage
<b>Ready-to-Send Employee Emails</b> 	Three emails for you to send to your team, encouraging them to download the Wellframe app.	<b>Microsoft Word Document</b> Copy and paste the emails directly into your message. Feel free to edit.
<b>Poster</b> 	Poster outlining the benefits of the Wellframe app. Provides a QR code for easy navigation to download tab of wellframe.com.	<b>Print-Ready PDF</b> Hang around your organization in common areas such as kitchens, break rooms, and hallways.
<b>Postcard</b> 	One postcard (back and front) that explains the value of the Wellframe app to employees and provides a QR code for easy navigation to the App Store or Google Play.	<b>Postcard size</b> Mail to employees to encourage them to download the Wellframe app.
<b>Quick Start Guide</b> 	Two-page document with instructions how to download the Wellframe® app.	<b>Print-Ready PDF</b> Hand out or email to employees to use as a reference guide to get up and running.
<b>Wellframe Programs</b> 	Wellframe features 70+ interactive and personalized care programs that support the holistic needs of employees.	<b>Reference</b> Listing of Wellframe programs
<b>Supporting collateral</b> <ul style="list-style-type: none"> <li>• Maternal Care</li> <li>• Diabetes Management</li> <li>• Smoking Cessation</li> </ul> 	Collateral showing employees how the Wellframe app can offer support to members during pregnancy, with diabetes management, and to quit smoking.	<b>Print-Ready PDF's</b> Hand out or email to employees to use as a reference guide for help managing specific issues and conditions.

**Printing Options** All the materials in this toolkit have been formatted at a common size for most print vendors. You can print the files at a preferred partner or local print shop. Or, if you're currently part of a Univera Healthcare group, you can reach out to your Account Manager for more options.

**Questions?** If you have any questions, reach out to your Account Manager for more information or visit [Univerahealthcare.com](https://Univerahealthcare.com) to get in touch.