

Support for mom and baby.

When an employee's family is growing, you want to be there for them any way you can. The Univera Healthy Baby Connection program provides one-on-one support for soon-to-be parents who choose to participate, focusing on early intervention and ongoing education.

What can moms-to-be expect from Univera Healthy Baby Connection?



Single point of contact

A dedicated on-staff Care Manager experienced in maternity provides personal support through the pregnancy and postpartum period.



Coordination with mom's providers

Your employee's Care Manager works closely with their primary care doctor and obstetrician to ensure everyone is working toward the same goals.



Communication and education

In addition to regular outreach determined by risk level, employees also receive educational materials highlighting baby's progress and what they can expect each trimester.



Postpartum support

The new mother receives depression screenings, postpartum education, and stays in touch with her Care Manager for up to 12 weeks after delivery.

Enhanced Univera Healthy Baby Connection

This version of the program is offered to pregnant women with a history of, or active substance use. The goal is to increase support, promote abstinence and avoid relapse during pregnancy.

Peace of mind for employers, too.

Eligible groups receive detailed reporting on engagement, program completion, and annual cost savings.

With the Wellframe® app, get caring support and guidance when you need it

Univera Healthy Baby Connection participants can use the free Wellframe® app to keep in touch with their Registered Nurse Care Manager, access self-management tools, and find answers to their questions.



- Text with their Care Manager
- Create personalized to-do lists
- Set medication and appointment reminders
- Access educational resources

The Wellframe® app also provides access to behavioral health programs, so both parents can address everything from maternity issues and general wellness to anxiety and depression.

Learn more about how we can support you and your employees at UniveraHealthcare.com



¹ New York State Office of Mental Health

² Centers for Disease Control and Prevention

³ BCBSA. Health of America – Maternal Health Data. 2020

⁴ AJMC “Racial Disparities Persist in Maternal Morbidity, Mortality and Infant Health,” 2020

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Our Health Plan complies with federal civil rights laws. We do not discriminate on the basis of race, color, origin, age, disability, or sex.

Atención: Si habla español, contamos con ayuda gratuita de idiomas disponible para usted. Consulte el documento adjunto para ver las formas en que puede comunicarse con nosotros.

注意：如果您说中文，我们可为您提供免费的语言协助。请参见随附的文件以获取我们的联系方式。

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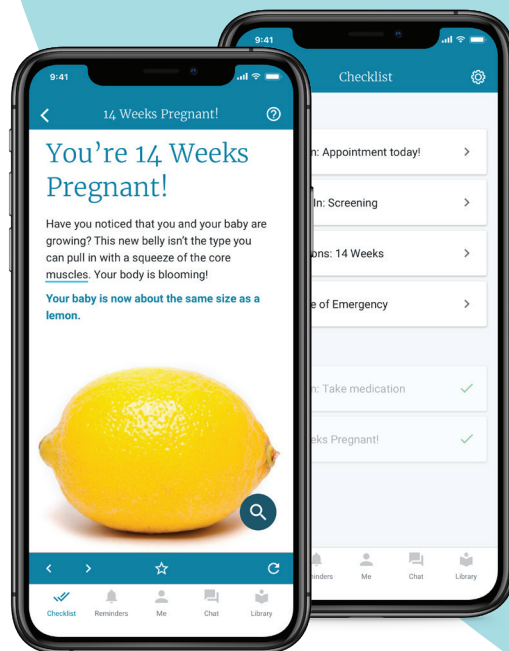
15-20% of women experience some form of pregnancy-related depression¹

Every year, **50,000** women in the US experience severe pregnancy-related complications²

Among black mothers compared to white mothers, prevalence of delivery complications is **46%** higher.³

Maternal mortality is **3x** higher⁴

49 texts average employee interaction with Care Managers on Wellframe®, vs just 4.5 interactions over the phone



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